



A rolling stone is only a stone at the beginning. But when it starts rolling then a new story begins. The story of a game, a game that kicks off as single, soon to become double, triple and involve many players. Our rolling stone story took off on the road from Fabrica to the canteen at lunch time. We were two players, now there is a whole Fabrica team. Our stone-ball has become the symbol of the launch of the new Fabrica website, like a pebble to play with, when the connection is out.

Many 'balls' have been left along the streets in Milan, during the furniture fair last april.

3D street art? or just fun?

